



STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
LANSING

GRETCHEN WHITMER
GOVERNOR

MICHAEL F. RICE, Ph.D.
STATE SUPERINTENDENT

MEMORANDUM

DATE: January 28, 2021

TO: Local and Intermediate School District Superintendents
Public School Academy Directors

FROM: Kyle L. Guerrant, Deputy Superintendent
Finance and Operations KG

SUBJECT: Child Protection Registry

The state of Michigan is offering a free program to stop adult-oriented advertisements from reaching e-mails and mobile phones (text messaging ads). The Michigan Child Protection Registry, created by Michigan's state legislature in 2004, allows Michigan schools and families to protect their students from receiving adult-themed content and is located at www.ProtectMiChild.com.

Registered addresses and numbers are protected from messages that advertise pornography, tobacco, illegal drugs, alcohol, and gambling. In addition to entering email addresses and phone numbers for children, the Michigan Child Protection Registry can include *family* addresses for adults as well as school domains.

Schools may support this program by doing the following: 1) register the school domain through the website; 2) send a notice to all families informing them of the registry and encouraging them to go to the website to sign up their family; and 3) add the www.ProtectMiChild.com button to the school's website for easy access to the registry. Families may then use the registry to protect their family from unwanted adult-themed content.

For more information regarding the Michigan Child Protection Registry, please go to www.ProtectMiChild.com or contact Alisha Meneely at Alisha.meneely@protectmichild.com or 616-540-8669.

cc: Michigan Education Alliance
Confederation of Michigan Tribal Education Directors

STATE BOARD OF EDUCATION

CASANDRA E. ULBRICH – PRESIDENT • PAMELA PUGH – VICE PRESIDENT
TIFFANY D. TILLEY – SECRETARY • TOM MCMILLIN – TREASURER
JUDITH PRITCHETT – NASBE DELEGATE • ELLEN COGEN LIPTON
NIKKI SNYDER • JASON STRAYHORN

608 WEST ALLEGAN STREET • P.O. BOX 30008 • LANSING, MICHIGAN 48909
www.michigan.gov/mde • 833-633-5788