



STATE OF MICHIGAN  
DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS  
LIQUOR CONTROL COMMISSION

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In the matter of Distilled Spirit )  
Standard Bottle Sizes, Distributed by the )  
Authorized Distribution Agents )  
  
General Wine & Liquor Company, Inc. )  
373 Victor Avenue )  
Highland Park, MI 48203 )  
  
NWS Michigan, LLC )  
13000 Eckles Road )  
Livonia, MI 48150 )  
  
Imperial Beverage Company )  
3825 Emerald Drive )  
Kalamazoo, MI 49001 )  
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At the February 4, 2021 meeting of the Michigan Liquor Control Commission  
(Commission) in Lansing, Michigan.

PRESENT: Pat Gagliardi, Chair  
Dennis Olshove, Commissioner  
Geraldyn A. Lasher, Commissioner

**ADMINISTRATIVE ORDER NO. 2021-03**  
**STANDARD BOTTLE SIZES**

Article IV, Section 40, of the Constitution of Michigan (1963), permits the Legislature to establish a Liquor Control Commission, which shall exercise complete control of the alcoholic beverage traffic within this state, including the retail sales thereof, subject to statutory limitations. The Commission has the sole right, power, and duty to control the alcoholic beverage traffic and traffic in other alcoholic liquor within this state, including the manufacture, importation, possession, transportation and sale thereof, subject to the Liquor Control Code's provisions. MCL 436.1201(2).

Further, the Commission may establish, by order, further business operating procedures for authorized distribution agents (ADAs) relative to the wholesaling and distribution of spirits. Mich Admin Code, R 436.1802(14).

In order to regulate distilled spirit products offered for sale within the state, the Commission finds that Administrative Order 2020-14, which was issued on April 7, 2020, should be amended to address 355 milliliter (ML) bottle sizes.

After review and discussion of these issues at the meeting, the Commission finds that Administrative Order 2020-14, dated April 7, 2020, should be rescinded and replaced with this administrative order. The only change to the substantive provisions of Administrative Order 2020-14 is to add 355 ML bottles as a standard bottle size. Paragraph F of that order has been deleted because the relevant dates have passed.

**THEREFORE, IT IS ORDERED THAT:**

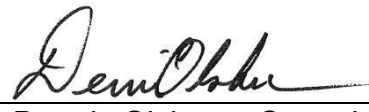
- A. Administrative Order 2020-14 and Administrative Order 2020-03 issued by the Commission regarding distilled spirit standard bottle sizes are rescinded.
- B. Standard bottle size values are 50 ML, 100 ML, 200 ML, 355 ML, 375 ML, 750 ML, 1000 ML and 1750 ML.
- C. Each 50 ML, 100 ML, 200 ML, 355 ML, 375 ML, 750 ML, 1000 ML or 1750 ML distilled spirit bottle cannot be composed of smaller sizes to “equal” a standard bottle size, unless the smaller sizes are comprised of concentrated distilled spirits.
- D. The certified ADAs may warehouse and distribute only those standard bottle size values that have been approved by the Commission.
- E. This Administrative Order will take effect when the Commission provides notice on its website, [www.michigan.gov/lcc](http://www.michigan.gov/lcc), that the programming updates necessary to accommodate 355 ML bottle sizes have been completed.

MICHIGAN LIQUOR CONTROL COMMISSION



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Pat Gagliardi, Chair



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Dennis Olshove, Commissioner



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GERALYN A. LASHER, Commissioner

Dated: February 11, 2021

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