

State of Michigan Community Risk Reduction Taskforce 2018-2020 Strategic Plan



Mission

To provide sustainable Community Risk Reduction (CRR) programs to minimize fire deaths, injuries, and property loss within the state of Michigan.

Vision

The State of Michigan will provide a model Community Risk Reduction (CRR) program seeking the continual decrease of fire deaths, injuries and property loss. This will be accomplished by fostering collaborative relationships, implementing education programs, and community outreach.

Values

Compassion - Education -
Professionalism - Integrity -
Data Driven

Education

Engineering

Enforcement

Economic

Desired Outcome

Provide consistent, accurate, education programs for communities, schools, and the fire service to continually decrease fire deaths, injuries and property loss.

Desired Outcome

Ensure sufficient and appropriate CRR material, which includes smoke and CO alarms in 100% of dwellings in the state of Michigan.

Desired Outcome

Develop and enforce a statewide fire code requiring NFIRS data collection with municipal funding contingencies and interconnected smoke and CO alarms.

Desired Outcome

Establish dedicated revenue streams for operating CRR expenditures resulting in an overall positive economic impact.

2018 Strategy

- Identify and create model CRR programs.
- Identify high-risk populations.
- Network and create mentorship opportunities.

2018 Strategy

- Pursue grant funding and partnerships.
- Fire chiefs to initiate residential safety programs for installation.
- Develop relationships with insurance companies.

2018 Strategy

- Promote and encourage a CRR message.
- Educate fire service leaders.
- Educate legislators and lobbyists.

2018 Strategy

- Pursue grants and/or private funding.
- Educate fire service leaders.
- Educate legislators and lobbyists.

2019 Strategy

- Increase the target audience.
- Identify and establish local community leaders.
- Network and create mentorship opportunities.

2019 Strategy

- Partner with colleges/universities, communities and organizations (i.e. Red Cross).
- Promote legislation to require CO and smoke alarms are installed in homes at the time of sale.

2019 Strategy

- Obtain buy-in from legislators and lobbyists.
- Obtain buy-in from the fire service and community leaders.
- Begin the legislative process towards the adoption of a statewide fire code.

2019 Strategy

- Pursue grants and/or private funding.
- Create legislative partnerships.
- Continue to strengthen relationship with insurance companies.

2020 Strategy

- Develop a relationship with the Department of Education for CRR in school curriculum.
- Establish substantial training for recruitment.
- Evaluate/modify CRR programs where needed.

2020 Strategy

- Secure bulk pricing of smoke and CO alarms.
- Create partnerships with building officials.
- Create and develop a CRR succession plan.

2020 Strategy

- Promote the passing of legislation to support a statewide fire code.
- Develop a statewide CRR educational conference.
- Develop curriculum for fire academy CRR education.

2020 Strategy

- Pursue grants and/or private funding.
- Change legislation to provide funding.
- Establish a strategic plan for future CRR funding.