

**Example of the Cost to a Licensee and Retail Consumer
For of a Bottle of Spirits**

	<u>Cost to Licensee</u>	<u>Cost to Retail Consumer</u>
Base Price Per Bottle	\$10.00	\$10.00
Less: Licensee Discount (1)	(1.70)	
Subtotal	<u>\$8.30</u>	<u>\$10.00</u>
Add:		
Specific Tax (2)	\$0.40	\$0.40
Specific Tax (2)	0.40	0.40
Excise Tax (2)	0.40	0.40
Subtotal	<u>\$1.20</u>	<u>\$1.20</u>
Cost Before Sales Tax (3)	\$9.50	\$11.20
Sales Tax (4)		<u>0.67</u>
Final Cost	<u><u>\$9.50</u></u>	<u><u>\$11.87</u></u>

NOTES:

(1) 17% of Base Price

(2) 4% of Base Price

(3) For the Cost to Retail Consumer column, this is the posted shelf price.

(4) 6% of Shelf Price. Collected by licensee and remitted to the Department of Treasury.